## TERMS AND CONDITIONS FOR THE SUPPLY OF SERVICES RESERVED TO JUVENTUS OFFICIAL FAN CLUB MEMBERS

- 1. In the Terms and Conditions set out below "Juventus" is intended as Juventus Football Club S.p.A., with head office in Turin, Via Druento 175, VAT No. 00470470014, and "Juventus Official Football Member" as the person associated to the Juventus Official Fan Club who has joined the project and has purchased from their own Official Fan Club the Juventus Official Fan Club service pack (hereinafter "JOFC Member Pack" and for whom the Juventus Official Fan Club has paid the project membership fee.
- 2. The JOFC Member Pack is a service pack which allows the Member of the Juventus Official Fan Club project to access the following benefits/services:
  - welcome gadget
  - Juventus Official Fan Club e-card, which gives entitlement to:
    - 10% discount at Juventus Stores by presenting their Juventus Official Fan Club e-card at the checkout in its physical or digital format<sup>1</sup>
    - 15% discount on three purchases on the https://store.juventus.com/ 2 website, valid until 30 June 2021
    - 10% discount on JMedical rates (this discount cannot be combined with any other special offers underway)
    - special rates for visits to Allianz Stadium, Juventus Museum and City Tour
  - opportunity to purchase dedicated Juventus Official Fan Club merchandise
  - opportunity to purchase the Juventus Card from their Juventus Official Fan Club
  - ticketing services through their Juventus Official Fan Club
  - for members who hold season tickets, the opportunity to resell their place at individual IMA matches through their own Juventus Official Fan Club<sup>3</sup>
  - possibility to register 4 reservations instead of 3 in the My Season Ticket section for season ticket holders who
    have purchased their ticket to Allianz Stadium through the Juventus Official Fan Club<sup>4</sup>
  - · eligibility for and invitation to dedicated events

Any changes to the services offered, such as access to any presales, special offers and/or supplementary services that may be provided by Juventus, through the Juventus Official Fan Club, or by third-party companies/partners of Juventus with whom Juventus will underwrite any agreements (so-called Affiliated Company), may be communicated to the Juventus Official Fan through the <a href="https://www.juventus.com">www.juventus.com</a> website, Juventus Official Fan Club section and/or through the Member's own Juventus Official Fan Club, and/or through the email address provided by the Member and will be considered to have been accepted here.

- 3. Participation to the Juventus Official Fan Club project is possible through the completion of this application form. Every individual membership can only be applied for in Fan Clubs that have joined the project and have been officially recognised as Juventus Official Fan Clubs. Should the Official Fan Club through which the Member has purchased their JOFC Member Pack lose its Juventus Official Fan Club credentials during the period of validity of the Official Fan Club services and the agreement between the Club and Juventus therefore becomes invalid, Juventus will promptly inform the Member by email. In this case, the Juventus Official Fan Club Member may request, within terms and procedures which will be promptly indicated, association to another Juventus Official Fan Club to continue to use the services provided by Juventus through Juventus Official Fan Clubs.
- 4. In order to guarantee the correct delivery of services, personal information must be correct and truthful. The processing

<sup>1</sup> with the exclusion of those specific articles or categories of articles that Juventus may from time to time expressly exclude from discounts and/or promotional activities

 $<sup>^{2}</sup>$  with the exclusion of those specific articles or categories of articles that Juventus may from time to time expressly exclude from discounts and/or promotional activities

 $<sup>^{3}</sup>$  Service available only in case of launch of the 2020/2021 season ticket campaign

 $<sup>^{4}</sup>$  Service available only in case of launch of the 2020/2021 season ticket campaign

of such data will comply with the modalities specified in the attached information document.

- 5. The possibility of using the ticketing service through the reference Juventus Official Fan Club is subject to the ownership of a Juventus Card. The Member acknowledges that:
  - the Juventus Official Fan Club member "status" does not grant the automatic right to ticket allocation whenever members submit a ticket request to their Juventus Official Fan Club;
  - the name on the tickets purchased by the Juventus Official Fan Club Member may not be changed;
  - the member may not delegate a third party to collect paper tickets for away matches: tickets may only be collected by the person whose name is on the ticket, subject to presentation of an identify document (in case of failure to comply with this regulation, Juventus reserves the right to suspend the Juventus Official Fan Club Member from any service included in the JOFC Pack);
- 6. The Juventus Official Fan Club e-card is strictly personal and not-transferable, each Juventus Official Fan Club Member is the only cardholder for the e-card assigned to the same. Any abuse and/or fraudulent use of the e-card will result in the immediate suspension and/or interruption of services.
- 7. Membership of the Juventus Official Fan Club is valid for one Sport Season. After that term, no type of service will be supplied to the Juventus Official Fan Club Member through the JOFC project, other than renewal, to be applied for through the channels that Juventus will provide and communicate to the Juventus Official Fan Clubs.
- 8. The Member's right to use services is personal and non-transferable. With the exception of the provisions of art. 3 in case of exclusion of the Member's own Juventus Official Club from the Juventus Official Fan Club project, membership to several different Juventus Official Fan Clubs is strictly prohibited during the same football season, on penalty of suspension of services.
- 9. The Juventus Official Fan Club Member undertakes to exclusively use services for legitimate purposes admitted by current laws, uses and manners, diligence rules, in any case without harm to third parties' rights. Outside of the provision and supply of the services included in the Juventus Official Fan Club pack, Juventus will be not be party to the agreement between the Juventus Official Fan Club Member and their Juventus Official Fan Club and is in no way responsible for the behaviour of the same.
- 10. The Juventus Official Fan Club Member recognises that the use of services is at their own risk. Services are provided "as they are" and "as available". Juventus provides no guarantee that services match the requirements of the Juventus Official Fan Club Member.
- 11. The Juventus Official Fan Club Member accepts the unquestionable right of Juventus to exclude from the Juventus Official Fan Club project, or to suspend services, for those subjects who:
  - according to Juventus, or on report from the Juventus Official Fan Club, or from the police or third parties, did not behave in accordance with the "Regulation Code for the transfer of tickets" adopted in compliance with the directives of the National Observatory on Sport Events, including in relation to Juventus' away matches;
  - are responsible for violations of the regulations for use of the sports venues in question;
  - are subject to the provisions of Article 6 of law no. 401 dated 13 December 1989 or law no. 1423 dated 27
     December 1956, or who have been reported or convicted (even pending ruling) for crimes committed at or connected to sporting events;
- 12. In the above identified cases, Juventus must communicate to the Juventus Official Fan Club Member and their Juventus Official Fan Club, the non-issue or cancellation of their Juventus Official Fan Club e-card, without further more specific explanations and without the cardholder having the right to receive a refund or compensation.
- 13. Juventus is also entitled, at any time, to partially or permanently suspend or interrupt the delivery of services to the Juventus Official Fan Club Member in the following additional cases:
  - when the Juventus Official Fan Club Member does not provide updated, complete and truthful personal information;
  - · when the Juventus Official Fan Club Member uses the services for illegal purposes or in an illicit manner;
  - · when the Juventus Official Fan Club Member, on the basis of objective circumstances, behaved in such as way

- as to actively participate in acts of violence at or due to sport events, or such as to represent a threat to public safety at or during such sport events;
- in case of use or attempt to use a single e-card by more than one person to obtain discounts and/or promotions linked to the same;
- in case of delegation to a third party to collect a paper ticket in the name of the Member for away games:
- in case of violation of the terms and conditions of use for season tickets and/or of the Conditions of Sale regarding access tickets for individual matches;
- 14. Pursuant to Article 47, paragraph 2 of the Consumer Code (Italian Legislative Decree 206/2005 as amended by Italian Legislative Decree 21/2014), articles 48 to 68 of the Consumer Code do not apply to this agreement, therefore the right of withdrawal pursuant to art. 52 of the Consumer Code is excluded as it is a contract negotiated outside of the commercial locations on the basis of which the payment that the consumer must pay to their Juventus Official Fan Club is not higher than 50 Euros.
- 15. These terms and conditions of use are regulated by the Italian law. Any dispute concerning the validity, application, interpretation, execution and termination of these conditions of use will be referred to the Chamber of Commerce of Turin and settled according to the Conciliation Rules adopted by the Chamber itself. If the Parties decide to refer to the ordinary Judicial Authority, the only competent Court will be the one of Turin, or the one of the place of residence or of chosen domicile of the Customer, if they are classified as "consumer" according to the Italian Legislative Decree no. 206/200.
  - With my membership I declare, that I am aware, and has received a copy of the Terms and Conditions of the participation to the Juventus Official Fan Club Project described above and has no objections
  - expresses their consent that photographs/videos of them, whether taken/recorded by Juventus (or third parties instructed by them to do so) during sport events and/or other types of events organised by, or on behalf of, Juventus in the context of the Juventus Official Fan Club project, to which the Member participates, and/or images that were sent by the Juventus Official Fan Club Member to Juventus, may be used by the latter for advertising and promotional purposes, intending by this the possibility of using the above mentioned photos and/or videos in Juventus advertising campaigns, through the posting and dissemination of the same on the Juventus websites, or through other Juventus media such as Juventus social network accounts and any other future means. To this end, they grant Juventus Football Club S.p.A., with head office in Turin, Via Druento 175, free of charge and to the maximum extent allowed by law, perpetual rights over the economic exploitation of the above mentioned images for publishing purposes in relation to publishing projects created by the company's official communications bodies (published in any language), both for archiving purposes and for publicity purposes on promotional material, periodic publications or magazines, internet, social media, TV, with the freedom to use any support for the setting of the images and services such as audio, video, photo, films, multimedia support, digital supports, television shooting, magnetic supports, etc., in addition to television broadcasting, both on public and paid-for networks, internet, cinemas and any other media.

This authorisation is also valid as consent to the publication and disclosure of photos and videos in the press / TV / internet / social media, mobile applications (such as, purely by way of example, on the Company's social networks and mobile App, on its institutional site and/or on sites linked thereto) and to the processing of personal data pursuant to the GDPR (ER 2016/679).

This authorisation may be revoked at any time by written communication to be sent to the following email address: privacy@juventus.com:

- Pursuant to the provisions of articles 1341 and 1342 of the Italian Civil Code, they declare to specifically consent to articles 11, 12 and 13 (exclusion from the project, suspension or interruption of services) of the above mentioned Terms and Conditions and, aware of the civil and criminal consequences of providing false statements and false documents, declares that the data provided in the application form is true and accurate and that they are the authorised signatory. Furthermore, pursuant to Article 46 of Italian Presidential Decree 445/2000, they declare:
  - i. not to be subject to measure as per art. 6 of the law no. 401 of 13 December 1989 (prohibition to access venues where sport events take place);
  - ii. not to be subject to preventive measures as per the law no. 1423 of 27 December 1956 (preventive measures towards dangerous individuals for the sake of safety and public morality);
  - iii. to have never been convicted, not even with a temporary ruling, for crimes committed during or on the occasion of sport events.